

Print

DPS Package (Double Page Spread + MREC*)	\$5,500
FP Package (Full Page + MREC*)	\$3,500
Half Page (Half Page Vertical or Horizontal)	\$2,200
Third Page (Third Page Vertical or Horizontal)	\$1,450
Insert#	\$100 + \$500 CPM

*MREC runs for one week at 25% Share of Voice. 20% loading applies to IFC, IBC and OBC positions.

#Insert costs vary. Please contact us for a quote.

Digital

EDM	\$1,850
Enews Header Combo (Banner & MREC)	\$1,200
Eventful EDM Premium Inclusion	\$1,000
Boosted Facebook Post	\$350
Website Banner (1 week, 25% SOV)	\$500
Website MREC (1 week, 25% SOV)	\$500
Native Content (includes Boosted Facebook Post)	\$2,500
Syndicated Content (includes Boosted Facebook Post)	\$1,650
Events uploaded to the <i>Limelight</i> website	POA

EDM (Solus)

Our most popular digital inventory, an EDM delivers your content direct to our database. Sent Monday, Wednesday and Friday between 5-8am (NSW).

Eventful EDM

Our newest addition, a monthly events email distributed on the last Sunday of the month prior to your event. Maximum of 3-4 Premium Inclusions per email.

Boosted Facebook Post

A Facebook post (linked post, image, video) approved by *Limelight's* editorial staff, boosted to a targeted audience.

Native Content

Commission one of our experienced writers to create a feature article for your business. We will share this article on our social media channels and your article will also be included in our Weekly Newsletter.

Syndicated Content

Do you have an article that you want more people to read? You can reach the *Limelight* audience through syndication. We'll publish your article on our website, include it in our Weekly Newsletter and share it on our social media channels. *Subject to editorial approval, a 500-800-word limit applies.*

Microsite

Contact us for more information.

SOV (Share of Voice)

The *Limelight* website's digital display adverts use a Share of Voice model with bookings running Monday-Sunday.