

### Print

DPS Package (Double Page Spread + MREC*) .....	\$5,500
FP Package (Full Page + MREC*) .....	\$3,500
Half Page (Half Page Vertical or Horizontal) .....	\$2,200
Third Page (Third Page Vertical or Horizontal) .....	\$1,450
Insert# .....	\$100 + \$500 CPM

\*MREC runs for one week at 25% Share of Voice. 20% loading applies to IFC, IBC and OBC positions.

#Insert costs vary. Please contact us for a quote.

### Digital

EDM .....	\$1,850
Newsletter Header Combo (Banner & MREC).....	\$1,200
Newsletter MREC.....	\$600
Newsletter Opportunities listing.....	\$350
Eventful EDM Premium Inclusion .....	\$1,000
Boosted Facebook Post .....	\$350
Website Banner (1 week, 25% SOV) .....	\$500
Website MREC (1 week, 25% SOV).....	\$500
Native Content (includes Boosted Facebook Post) .....	\$2,800
Syndicated Content (includes Boosted Facebook Post) .....	\$1,850
Events uploaded to the <i>Limelight</i> website .....	POA

#### EDM (Solus)

Our most popular digital inventory, an EDM delivers your content direct to our database. Sent Monday, Wednesday and Friday between 5-8am (NSW).

#### Eventful EDM

Our newest addition, a monthly events email distributed on the last Sunday of the month prior to your event. Maximum of 3-4 Premium Inclusions per email.

#### Boosted Facebook Post

A Facebook post (linked post, image, video) approved by *Limelight's* editorial staff, boosted to a targetted audience.

#### Native Content

Commission one of our experienced writers to create a feature article for your business. We will share this article on our social media channels and your article will also be included in our Weekly Newsletter.

#### Syndicated Content

Do you have an article that you want more people to read? You can reach the *Limelight* audience through syndication. We'll publish your article on our website, include it in our Weekly Newsletter and share it on our social media channels. *Subject to editorial approval, a 500-800-word limit applies.*

#### Microsite

Contact us for more information.

#### SOV (Share of Voice)

The *Limelight* website's digital display adverts use a Share of Voice model with bookings running Monday-Sunday.