

Print

Double Page Spread (includes bonus MREC).....	\$5,500*
Full Page (includes bonus MREC)	\$3,500*
Half Page (Vertical or Horizontal)	\$2,200
Third Page (Vertical or Horizontal)	\$1,450
Insert	\$100 + \$500 CPM#

Digital

EDM ‘Solus’	\$1,850
Newsletter Header Combo (Banner & MREC).....	\$1,200
Newsletter MREC.....	\$600
Newsletter Opportunities listing.....	\$350
Events EDM ‘Eventful’ – Premium Inclusion.....	\$1,000^
Events EDM ‘Eventful’– State Inclusion	\$500
Shared EDM ‘Tutti’ – Inclusion.....	\$1,000^
Boosted Facebook Post	\$350
Website Leaderboard (1 week, 25% SOV)	\$500
Website MREC (1 week, 25% SOV).....	\$500
Native Content (includes Boosted Facebook Post)	\$2,800
Syndicated Content (includes Boosted Facebook Post)	\$1,850
Events uploaded to the <i>Limelight</i> website	POA

* 20% loading applies to IFC, IBC and OBC positions. Bonus MREC is for 1 week, 25% SOV and may be exchanged for a Leaderboard.

Insert costs vary. Please contact us for a quote.

^ 20% loading applies for first listing position. All other inclusions ordered by date.

EDM ‘Solus’

Our most popular digital inventory, an EDM delivers your content direct to our database. Sent Monday, Wednesday and Fridays at 8am (NSW).

Events EDM ‘Eventful’

A twice-monthly events email distributed on Sundays.

Shared EDM ‘Tutti’

A mid-month email distributed on Fridays.

Boosted Facebook Post

A native Facebook post (linked post, image, video), boosted for seven days to a targeted audience.

Native Content

Commission one of our experienced writers to create a feature article for your business. We will share this article on our social media channels and your article will also be included in our Weekly Newsletter.

Syndicated Content

Reach the *Limelight* audience through syndication. We will publish your existing article on our website, include it in our Weekly Newsletter and share it on our social media channels. Subject to approval, 500-800-word limit.

SOV (Share of Voice)

Website display inventory uses a Share of Voice model, with bookings running Monday through Sunday.

Microsite

Contact us for more information.